



Chinese Sport Forum Report

Harbour Sport - ActivAsian

August 2011



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EXECUTIVE SUMMARY

Harbour Sport's ActivAsian team hosted the second Chinese Sport Forum on the 11th August 2011 at the Takapuna Rugby Club in Northcote. The forum attracted around 100 people with at least 70 from the Chinese community on the North Shore, 12 Regional Sport Organisations (RSOs), aligned organisations as well as Auckland Council Officers, Councillors, Local Board Representatives and Hon. Jonathon Coleman, Minister of Immigration and MP for Northcote.



Hon. Jonathon Coleman



Royal Reed, Director of Prestige Law Firm

The Chinese Sport Forum was held with the main objectives of:

-Increasing cultural understanding and encouraging on-going dialogue between the Chinese community and Regional Sports Organisations

-Providing the Chinese community with information about Sport and Recreation on the North Shore

-Helping sports understand the need to engage with a growing ethnic population in the community

-Create links and contacts between the Chinese community, RSO's and aligned organisations

-To inform the community of sport projects RSOs have been delivering in the past year in the Chinese community.

The evening commenced with a Taiji display by the NZ Taiji and Martial Arts Association. Harbour Sport was honoured to have Hon. Jonathan Coleman present at the forum to outline the importance and benefits for sports to engage the Chinese community in sport and recreation. Royal Reed, Director and Lawyer of Prestige Lawyers also presented pointers on connecting with the Chinese community.

The panel provided attendees with interesting insights and experiences in Ethnic engagement in sports.

- Steve Hodges and Vicki Aitken from Squash Auckland and Harbour Golf respectively have been actively working in the



NZ Taiji and Martial Arts Association

area of Ethnic Engagement in their sports.

- Benson Leng, a Chinese athlete living in New Zealand shared his experiences in participating in sports and how it has helped him become integrated into New Zealand society.
- Susan Zhu, Panel member of Auckland Council's Ethnic Advisory Panel shared insights on the Chinese culture, their perceptions of sport and how to encourage sport participation.
- Lisa Tocker, Manager of Recreation Facilities and Service Delivery at Auckland Council highlighted the importance of the Chinese community communicating with the local boards and providing submissions to the annual plan with regards to their sport and recreation needs.



Steve Hodges - Squash Auckland, Benson Lee - Chinese Athletics, Vicki Aitken - Harbour Golf, Susan Zhu - Auckland Council, Lisa Tocker - Auckland Council

Small group discussions then allowed the Chinese community to voice their ideas on how to encourage more Chinese people to participate in Sport and Recreation. It also enabled the sport organisations to identify a direction in engaging the Chinese community and subsequently grow their members and their sport.

An evaluation of the event proved to be very positive with the following results:



A delicious Chinese meal was served for dinner

- The information presented was useful - 97%
- I was able to network and make useful connections- 94%
- The Chinese Sport Forum was relevant and useful-97%
- Confident to apply the skills/knowledge/ information- 100%
- Satisfaction with the Chinese Sport Forum- 97%

Following the Chinese Sport Forum, the Harbour Sport ActivAsian team will continue to work with RSOs in developing strategies to better engage the Chinese and wider Asian community in Sport & Recreation. The ActivAsian team will also continue promoting the benefits of Sport and Recreation to the Chinese community on the North Shore.



Group discussions

BACKGROUND

In the 2006 census, 17.8% (37,500) of North Shore City's population was Asian and 44.1% (16,500) of the Asian population was Chinese. It has been predicted that by 2016 there will be 400,000 Asians in Auckland. With the changes occurring in the North Shore demographics the ActivAsian project was started by Harbour Sport in 2009 aiming to increase sport and recreation participation in the Asian community on the North Shore. The initial focus was on the Chinese community as it was the second largest ethnic group on the North Shore after European however in 2011 support was extended to the Korean community as well. The main objectives of the ActivAsian project were to:

- improve sporting opportunities for Chinese people, with a particular focus on school aged children and their parents
- improve access to information regarding sport and recreational activities for the Chinese community
- encourage more Chinese people to participate in sport and recreation

Also in 2009, ARPASS partnered with Massey University to commission a research report into sport and cultural diversity which outlined the need for enhanced cultural understanding and a positive relationship between the Regional Sport Organisations (RSO) and immigrant communities in order to encourage greater participation.

Based on the Massey findings, in 2010 Harbour Sport partnered with ARPASS to facilitate and deliver the first Chinese Sport Forum on the North Shore as a pilot to establish a method of beginning dialogue and reducing cultural barriers between RSOs and the Asian community on the North Shore. The 2010 Chinese Sport Forum was successful in these goals and led to 7 RSOs actively working with Harbour Sport to implement the Asian Sport Engagement Model (ASEM) and strategies to better engage the Asian community in their sports. The evaluation report of the 2010 Chinese Sport Forum is found at <http://www.harboursport.co.nz/site/harsport/files/ActivAsian/10-09%20CSF%20report%20FINAL.pdf>

The Chinese Sport Forum was identified as an effective way of bringing together Sport and Recreation groups and the Chinese community to discuss the topic and facilitate enhanced understanding. An improved sporting environment and culture for Asian communities to participate in sport with increasing numbers is the desired outcome.

INTRODUCTION

The second Chinese Sport Forum (CSF) was held on the 11th August 2011 at the Takapuna Rugby Club Northcote, with aims to continue the discussions commenced at the 2010 CSF, increase cultural understanding and facilitate dialogue between the RSOs and the Chinese community on the North Shore; ultimately increasing Chinese sport participation. There was also a focus on highlighting the successes of some RSOs over the past year since developing some key strategies for engaging with the Chinese community.

In a region where the Chinese population has been rapidly increasing, it continues to be imperative that RSOs are aware of the changing demographics and the need to respond in order to remain relevant to their whole community. The forum provided an opportunity for presentations, two-way dialogue in small groups, and hearing from RSOs and Chinese individuals about their experiences in sport. This led to improved mutual understanding.

Attendees included representatives from:

Regional Sports Organisations

- Harbour Volleyball
- NZ Taiji & Martial Arts Association
- Harbour Golf
- Takapuna Rugby Club
- Netball North Harbour
- Squash Auckland
- Auckland Badminton Association
- Northern Football Federation
- Auckland Football Federation
- Auckland Petanque
- Tennis Northern
- North Harbour Gymnastics
- Special Olympics

Chinese/Korean Community Organisations

- NZ Chinese Association Auckland
- North Shore Chinese Association
- North Shore Chinese Network
- Kristin Chinese Parents Group
- New Zealand Chinese Youth Trust
- Albany Chinese Community Group

- NZ Taiji & Martial Arts Association
- Rangitoto Chinese Parents Group
- Korean Society of New Zealand

Auckland Council

- George Wood- Councillor
- Kay McIntyre- Kaipatiki Local Board
- Chris Darby- Devonport Takapuna Local Board
- Lisa Tocker- Manager of Recreation Facilities and Service Delivery at Auckland Council
- Geraldine Wilson- Sport & Recreation Advisor North, Auckland Council

Aligned Organisations:

- Waitemata District Health Board
- Ethnic Affairs (Department of Internal Affairs)
- AUT Chinese Office
- North Shore Police
- Settling In-Ministry of Social Development
- Waitemata Primary Health Organisation
- SPARC
- Sunnybrae Primary School
- Prestige Lawyers

OBJECTIVES AND GOALS

The objectives of the 2011 CSF were to:

- Continue the two-way dialogue between the Chinese community and RSO's on the North Shore of Auckland
- Provide an opportunity for members of the Chinese community to communicate directly with RSOs about how to increase participation in their community
- Highlight successes from sports that have proactively worked to better engage the Chinese/Asian community in the past year so that other sports could benefit
- Provide the Chinese community with information about new Auckland Council Governance structures including the Local Boards.
- Create links and contacts between the Chinese community, RSO's and Auckland Council Officers, Local Board Representatives and Councillors.
- Increase cultural understanding and awareness
- Help sports understand the need to engage with a growing population in the community

The goals of the CSF included:

- Building on the success of the 2010 CSF and maintain communication to the community about the ActivAsian project
- Ensuring the CEO's of RSO's were present at forum with the view that they would have greatest influence on their sporting organisations.
- Increasing RSOs awareness of the changing demographics of their community
- Providing RSOs with the opportunity to promote their sports directly to the Chinese community
- Discussion to occur between the Chinese community and RSO's at the forum to build networks and identify possible ways to increase Chinese sport participation.
- Using a community development approach which included aligned organisations who had an interest in the well being of the Chinese community
- More than 80% of attendees satisfied with all aspects of the forum.
- At least 50 members of the Chinese community, particularly influential leaders of the community and those who are interested in sports attend the forum.
- Having a local MP, Local Board Representatives, Auckland Council Officers and Councillors present
- Engaging new sports to implement the Asian Sport Engagement Model (ASEM) and utilise the Toolkit after the forum.

SYNOPSIS OF SPEAKERS

Speakers

Toni-Maree Carnie - CEO, Harbour Sport

Toni-Maree opened the evening with a brief welcome and thank you to the attendees of the night. She included a short introduction of the demographics on the North Shore and an overview of the successes of the ActivAsian project in the last year including collaboration work with various RSO's. She reinforced Harbour Sports commitment to working in the Asian community and with RSOs to increase participation.

Hon. Jonathon Coleman- MP for Northcote, Minister of Immigration & Broadcasting and Associate Minister of Health & Tourism

Hon. Jonathan Coleman addressed the participants and acknowledged Harbour Sport's work in the area of Ethnic Engagement in Sport and Recreation. He also highlighted the importance for RSO's to proactively engage the Asian community. Likewise, he recognised that successful integration was a two way process and encouraged the Chinese community to actively participate in sport and recreation.

Royal Reed-Director of Prestige Lawyers specialising in Immigration and Mediation Services

Royal Reed provided the RSO's with interesting insights into the Chinese culture and ways to approach the Chinese community. She explained that Chinese people love to exercise and are usually too self conscious to approach sports. She encouraged RSO's to be proactive in speaking to Chinese people and be aware of cultural differences when engaging them in their sports.

Panel Feedback

Steve Hodges – Development Manager Squash Auckland

How do you introduce Chinese to Squash

- First stage of introducing Chinese people to Squash was to identify a key contact person within the Chinese community
- Mario Tang from the New Zealand Chinese Youth Trust was the first person contacted
- Ethnic engagement funding allowed them to provide Chinese youth volunteers with coaching opportunities.
- Started a free six week coaching programme for the youth trust
- Recruiting people within the youth trust to expand the programme
- Challenge is in educating Squash clubs about the benefits of having Chinese people in the club

- Received support from Harbour Sport and by connecting with other sports.

How have students enjoyed it?

- The kids had a lot of fun and in spite of the numbers being somewhat small at this stage Squash Auckland is realistic that this is a long term project and committed to working in the Asian community and seeing participant numbers grow.

Benson Lee - Chinese Athlete

How have you found playing sports in NZ?

- Played Basketball through school when him and a few friends were interested in playing a team sport
- Moved to Christchurch and started playing Badminton
- He became more serious about Badminton and started playing for the local club
- The club provided him with opportunity to develop as a player and eventually got chosen to play for Canterbury

What have you learnt from playing sport in NZ?

- He started playing for North Harbour after moving back to Auckland.
- He had Kiwi friends in Badminton North Harbour who encouraged him to join them in the sport. This helped him get to know more people and integrate into the community.

What is your advice to sports trying to attract Chinese?

- New people feel nervous and scared going into a new environment, Chinese people are no different. Approach the new Chinese people, talk to them.
- Help them feel more comfortable and make it fun! Assist them through the nervous first step by being aware of cultural differences and providing a welcoming environment.

Vicki Aitken – Golf Development Manager Harbour Golf

Perception is that Harbour Golf has a high Chinese population. How do you get them into clubs?

- Yes they have a high percentage of Asian participants but a much smaller proportion who are involved in the club activities. Asian members prefer to play casually.

What have you put in place for the clubs to engage Asian club members?

- With the support of Harbour Sport, two Asian convenors were recruited: Jackerlin Wong (Chinese) and Sophie Ko (Korean) to act as a bridge builder between the management and Asian club members.
- The convenors have been in place for about 2 months but clubs are starting to see the benefit.

What is the clubs' perception in Ethnic engagement?

- Clubs see the benefit of Chinese golfers getting involved in the club especially as part of a team as they are very talented.
- Financial gain is also a factor.

Youth programmes - do you have a high intake of Chinese in those programmes?

- Junior sector is a focus within the sport
- Kiwi golf programmes are running in schools at the moment
- In the process of recruiting Chinese junior girls as research done by the ActivAsian team highlighted a high interest in golf in Chinese primary school students

Susan Zhu - Ethnic People's Advisory Board, Auckland Council

What attracts the Chinese people to sport?

- Chinese people get involved in sport and recreation for fitness, health benefits and body shape
- Many children play sports because their friends play or the parents wanting them to learn skills for sports
- Sport and recreation is also seen as a good way to relax after work or to keep busy for those who don't work.
- Many Chinese seniors are very active - through Tai Chi, Mah-jong and other low impact activities. Sport is seen as a good way to get people together and to break isolation
- A good way to keep Chinese people interested, feel welcomed and valued is to get involved in the decision making of the organisation, for example at the board or committee level.
- Approach and talk to them
- The Chinese community like to showcase their traditional sports. The health benefits of Tai Chi are immense. On the other hand, Tai Chi can also be promoted in the mainstream society.
- Golf for instance, is seen as a very prestigious sport in Asia. Promote to encourage international players to join your organisation.

How do you see the needs of ethnic community being met?

- Auckland Plan - this is the mayor version for Auckland over the next 30 years
- Local Board Plan – It is important for the Chinese community to voice their needs in sport and recreation to councillors and the local board
- Chinese community groups to build relationships with key people in the Council
- Plans in place to recruit Ethnic swim instructors to encourage Asian children to learn to swim
- Supporting parks being up kept for Tai Chi. Also keeping walkways up to date and safe for workers

Are there any funds available for Ethnic sports?

- Funding processes are still being processed. But they would definitely be keen to hear from the sports. Previous North Shore City Council has a reputation for supporting different sports.

DISCUSSION FEEDBACK

11 groups of 8 to 10 people were formed with a mix of people from the Chinese Community, RSOs, Auckland Council, Local Boards and aligned organisations.

The questions set for the discussion was:

What can we do to ensure the Chinese community engages and continues to participate in sport?

Sub questions were also included to draw ideas from the groups.

What helps Chinese people to stay?

- Friends
- Social networks
- Helping people to understand the rules and how to support their children
- By not asking them to do things they don't know about e.g. Keeping score
- By making the parents of young children feel welcome and comfortable
- They like competition and prizes, it keeps things interesting
- By creating fun and healthily environments
- As the demand for table tennis is very high this sport may need a bigger facility
- Encouragement from teachers, parents and volunteers.

What are you doing to welcome new members?

- Creating Chinese specific value for swimming lessons 'Learn to swim' & swimming clubs
- Contracted Birkenhead Leisure already
- There could be a possibility of joining an existing swimming club with a Chinese sub-club. There is currently no Chinese clubs and two Korean clubs.
- Birkenhead College has badminton on Wednesday night - 4 courts, open to all

What can we do to get more Chinese involved in sports?

- Finding new sports can be hard therefore there could be someone to make them aware
- Finding appropriate places to play sport during winter months (some don't know where to exercise)
- Organising tournaments for youth which could encourage more involvement
- By possibly providing transport or increasing the proximity of facilities, i.e. walking distance to residence
- Elderly activities done during work/school hours
- Increase participation in Badminton in Glenfield. This could be completed by creating a membership card, then adding credit to card. This could enhance participation as Chinese people like to play socially.
- Promote Tai Chi- this involves a lot of older people, it can be done at anytime and has health related

benefits and includes easy motions for older people.

- Offer basic get started options that are free of charge
- More images of Asian in advertising of Asians having fun
- There needs to be more promotion of sports targeting community.
- There needs to be co-ordinated information that is bi-lingual. This could be carried out by: Translated brochures @ CAB, multi lingual signs, leaflets and information. These can be placed at community centres, supermarkets, churches, Chinese shops.
- Clear communication
- Better connection with Chinese groups (linking the Chinese community to the right people). This also involves connecting the community with the right people in the club e.g. people who can encourage & influence
- Chinese people have trouble looking for information. Advertising could be carried out through Chinese media such as:
 - Chinese Herald
 - Chinese TV - Free 33 + TV8 - very popular (evening popular for workers). News today - Chinese in afternoon
 - Chinese Radio- 7.30am- 9.30am "I love NZ", 936 AM Chinese radio. Involve people from different sectors talking about activities
 - Internet - Sky Kiwi - very popular with all ages
 - Chinese Association - regular Friday meeting
 - Festivals such as Auckland lantern festival and moon festival
- Exercise and activities in the morning is a better time for the "adult" population - before work
- By starting with young kids as this is the easiest but this depends on type of sport. This will also get the parents involved
- The sports that are nearer to people home are the more attractive
- The possibility of subsidised fees for Chinese people
- Introduction of the sport in their own language. This can be done by translating the rules of the game and also the related coaching and techniques.
- Creating Chinese sports teams
- Creating a Chinese day for sport. This would involve the children and the whole family.
- By building bridges between Chinese community and Kiwis
- By creating community sport awards that are for the competitive and social sports people. E.g. Community sports person of the year.
- Specific projects or activities for Chinese that are specific for different age groups
 - Older: Tai Chi, table tennis, Petanque
 - Younger: badminton, basketball, soccer
 - Middles: table tennis, tennis
- Integrating/introducing kiwi sports that we're passionate about e.g.: netball, rugby, cricket
- Facilitating sports that Asian people are involved in from their countries.

- Establish that there is a need for down-to-earth specific programmes for children and adults
- Increase sport knowledge from the Chinese community. Talk to the Chinese parents, find out:
 - What they want to do
 - How they would go about promoting it
 - Specific age information
 - what is on offer
 - when and where - make programmes to suit times?
- Promote activities and sports during the weekdays more than weekends
- Create council relationships and/or school relationship to reduce costs

Why wouldn't you continue to participate in a sport?

- Because of cultural difference - Rugby etc - not involved
- For the same reasons as anyone else - time factors, too expensive, choosing between family time and sport
- Some people prefer playing individually rather than as part of a club
- Sometimes put on the spot to score when they are new to a sport – no previous knowledge
- Language barrier to club participation e.g. fishing most popular recreation for elderly Chinese. People would like to see a fishing club established so Chinese participants can meet and socialise with people from other community groups.
- Chinese tai chi – made up of elderly people. They have issues of funding and feel as though they are losing out
- Want to participate in competitions but find that funds for travel is very difficult
- Chinese people are not active enough to promote to the mainstream community
- Hard finding the right channel and there is a communication breakdown between the Chinese community and the sports clubs and organisations
- Just don't know where to go or how to go about it
- There are numerous issues such as the need for youth to play more regularly, timing for particular age groups and need to identify family time on the weekend to play sport.
- Lack of grants and financial support

Does your sport organisation support diversity? How?

- Review time sport is available- can it be held later in the night - 20's
- Badminton does a good job to support diversity as it is an indoor game & traditional sport that appeals to the Chinese community.

Q: What in your opinion is the No.1 Solution for engaging the Chinese community in sport and recreation?

- Improve promotion and make sporting information more accessible.
- Chinese speaking contact person within your organisation
- Work with existing community groups
- Engagement to start in schools (sport education programme and trial/have a go day to various sports clubs for students
- Any plans in place in engaging skilled migrants talents, sports people/coaches in employment and services to connect with coaching migrant talents
- Sporting information in Chinese media – programmes, events, major competitions etc
- RSO's to make sporting facilities more accessible
- Eliminate language barriers and help Chinese people feel welcome
- Encourage young people to play as they will encourage their friends to participate
- Convenience and cost
- Listening to the needs of the Chinese community and addressing them
- Bring sports into the Chinese community
- Finding the right time of the day or week to run programmes specific for the ethnic community
- Encourage Chinese people to attend sport forums
- Be persistent in engaging the community
- Suggest schools to open up school fields to the community to increase physical activity in the community
- Improve communication

OUTCOME OF CHINESE SPORT FORUM

The forum further highlighted the importance of engaging the Chinese community in Sport and Recreation following the results from the first Chinese Sport Forum last year. Local Board members, council officers and a number of new sports which were not previously involved expressed that the forum was informative and useful. Immediate actions after the forum include:

- A meeting with existing sports involved in the ActivAsian project to complete year 2 audits utilising the Asian Sport Engagement Model. This will identify each sport's progress in implementing strategies to engage Asian community in their sport, discuss outcomes of CSF discussion session and share experiences in the past year
- Meetings will be arranged with new sports that have expressed interest in the project from the Chinese Sport Forum including Football and Volleyball.
- A feedback and debrief meeting with key partners of the ActivAsian project and the Chinese Sport Forum to identify key learnings and areas of improvements for next year
- A number of participants suggested a youth focus for the Chinese Sport Forum next year which will be given consideration by the ActivAsian team. A plan to build relationships with Chinese Tertiary groups and sports clubs, youth groups or secondary school groups as well as strengthening links with already established Chinese young people is being developed.
- Consider presenting the findings of the Chinese Sport Survey which was completed in 4 targeted primary schools over the past 3 years at next year's CSF.
- Ensure the Harbour Sport Youth Strategy gives consideration to youth of ethnic minorities.
- Advocate for Chinese and Korean representatives to be part of the Youth Advisory Sport Committee.
- On-going RSO ethnic engagement will continue and support will be provided to new and existing sports in putting a plan in place to engage the Asian community.
- Information regarding consultation and submissions to Auckland Council plans as well as potential grants and funding opportunities will be provided to Chinese community groups in the future to ensure they are informed of process and opportunities.

CONCLUSION

The Chinese Sport Forum was successful as it achieved all the set objectives and goals initially planned. The feedback from the evening was very positive from the Chinese community, RSOs and aligned organisations. Many participants found the Chinese Sport Forum informative and useful in terms of breaking down cultural barriers in sport and recreation.

A number of RSO's which started engaging the Chinese community from last year's Chinese Sport Forum had a chance to showcase their successes in this area. It also provided other sports with an opportunity to share their learnings and utilise them in their sports when engaging the Chinese community.



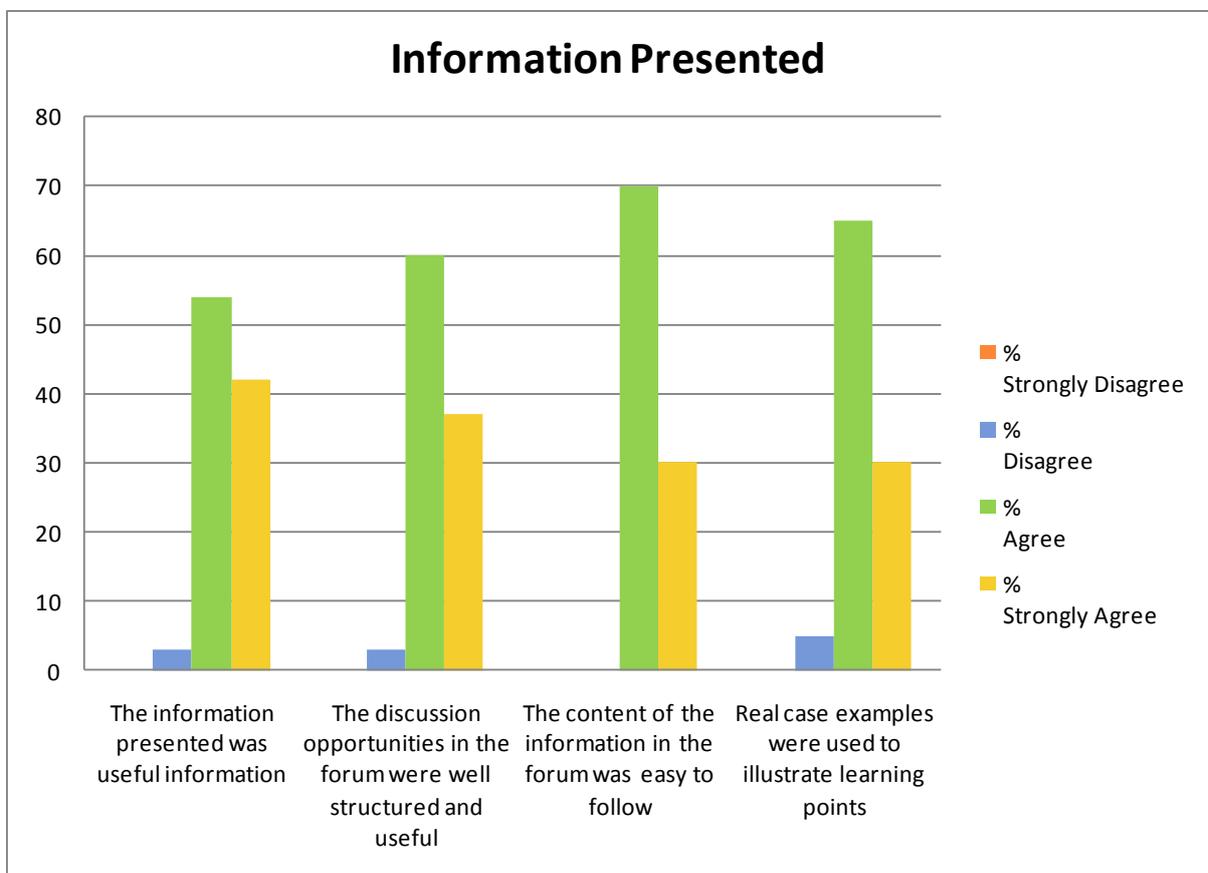
Attendees at the Chinese Sport forum

EVALUATION

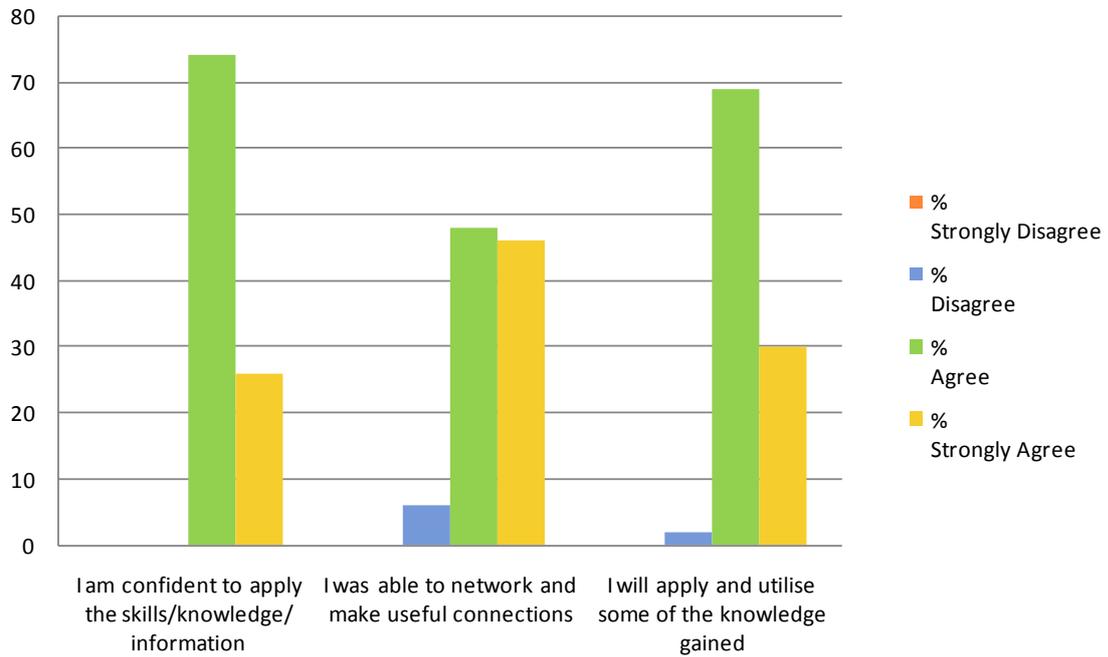
A total of 100 participants attended the Chinese Sports Forum, including around 70 from the Chinese community and 30 from RSO's, local boards, and other aligned organisations.

Participants were asked to fill out an evaluation form at the end of the forum which was also translated into simplified Chinese.

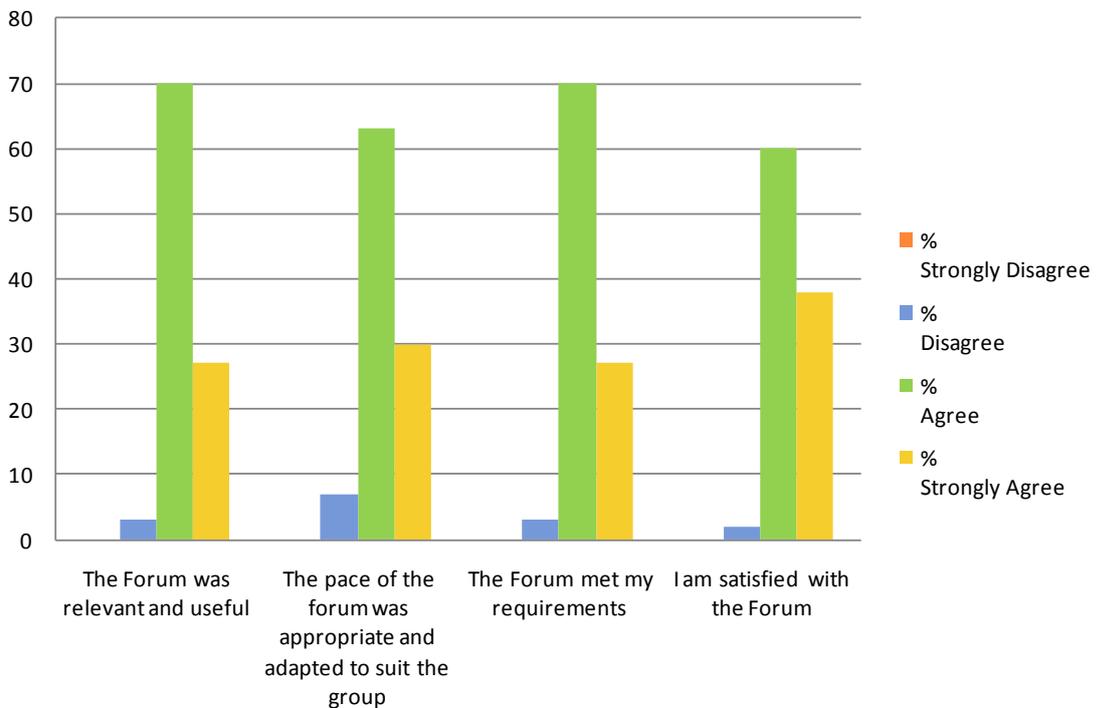
Chinese Sport Forum Participants Evaluation Results:



Benefits from Attending the Forum



Overall Feedback



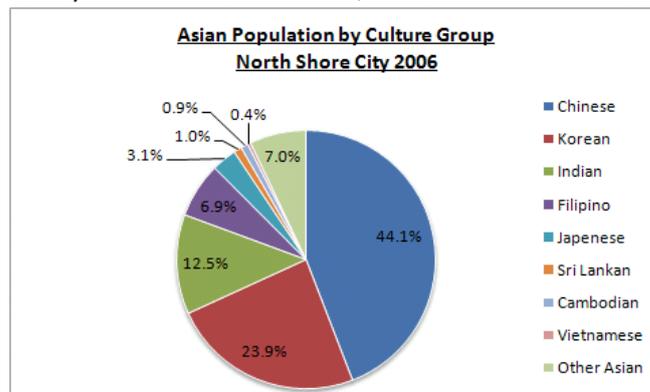
APPENDIX 1: INVITATION LETTER

Dear _____,

In the North Harbour region there is rapid change occurring in many areas of our community. One area of considerable change in recent years has been the changing demographics of our population. This is already impacting on the sport sector and will continue to do so in the coming years.

Population Demographics

- 2006 census: **17.8%** (37,500) of North Shore City's population was Asian.
- **44.1%** of North Shore City's Asian population were Chinese, making it the largest Asian group.
- Asian populations were the second largest ethnic group after European.
- It is predicted that by 2016 there will be 400,000 Asians in Auckland.



At Harbour Sport we believe it is vital for sports to take a proactive role in understanding the needs of migrant communities and effectively engaging them in the sport sector at all levels and roles. Successful integration is the product of a two way adjustment; not a one way process.

Since the first Chinese Sport Forum held by Harbour Sport in September last year, we have witnessed successful cases of integration between the Chinese community and sport organisations. We are hopeful that with on-going communication between the ethnic communities and sports, we will be able to see great outcomes in Asian sport participation.

I would like to invite you to join us for the Chinese Sport Forum on Thursday 11th August 2011 so that together we can support the integration of the Chinese community, Regional Sport Organisations, and aligned organisations in the North Harbour region. (Please find enclosed invitation)

Yours sincerely

Toni-Maree Carnie
CEO
Harbour Sport

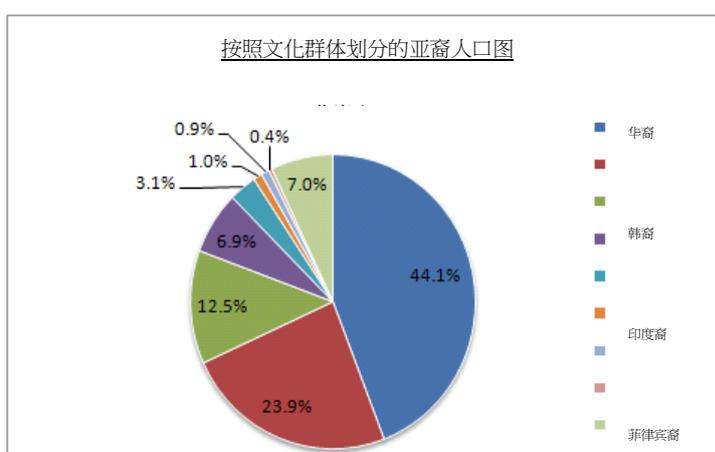
APPENDIX 2: INVITATION LETTER IN CHINESE

尊敬的_____，

在 North Harbour 地区，我们社区的许多领域正在发生迅速的变化。近年来发生相当大变化的一个领域就是我们人口构成的变化。这已经在影响体育界，并将在未来几年里继续如此。

人口构成

- 2006 年人口普查：北岸市 17.8%（37,500）的人口是亚裔。
- 北岸市 44.1% 的亚裔人口是华裔，华裔成为最大的亚裔团体。
- 亚裔人口是仅次于欧裔的第二大种族团体。
- 据预测，到 2016 年为止，在奥克兰将有 400,000 亚裔。



在 Harbour Sport，我们相信北岸的体育组织必须积极地了解移民的需要，并有效地让他们在所有层次和角色上参与体育。成功的民族融合是双向调整的产物，不是一个单向过程。

自从 Harbour Sport 在去年九月首次举行的华人体育论坛之后，我们见证了华人社区与体育组织之间有效及成功的沟通与合作。我们也希望借由华人社区与体育组织之间持续的双向沟通，我们将可以达到更多华人参加体育运动的目标。

我们诚意邀请您在 2011 年 8 月 11 日星期四跟我们一起参与华人体育论坛，让我们一同支持北港地区的华裔社区，地区体育组织，以及有关机构成功的结合。（附邀请函）

您真诚的

Toni-Maree Carnie
CEO
Harbour Sport



Harbour Sport Invites 诚意邀请

.....

来参加 华人体育论坛 to the Chinese Sports Forum:

日期: 8月11日2011年 (星期四) 5 - 8pm
Date: 11th August 2011 (Thursday) 5 - 8pm

地点: The Clubhouse
Venue: Takapuna Rugby Club
Onewa Domain
Akoranga Drive, Northcote (opposite YMCA)

本论坛将提供便餐
A light meal will be served

请于7月29日2011年(星期五)前答复。您可拨打电话 415 4654
或寄电邮至 activasian@harboursport.co.nz.

Please RSVP by 29th July (Friday) by phoning (09) 415 4654
or email activasian@harboursport.co.nz



Harbour Sport would like to thank our ActivAsian partner organisations



APPENDIX 4: FORUM AGENDA

Chinese Sport Forum Agenda 11th August 2011



Agenda	who	Start
Presentation – Martial Arts	NZ Taiji and Martial Arts Society	5:00pm
Harbour Sport Welcome and Thank you	Toni-Marie Carnie – CEO Harbour Sport	5:05pm
Welcome in Chinese and English	MC-Monica Mu-Ethnic Affairs Coordinator	
Hon Jonathan Coleman - Welcome	Hon Jonathan Coleman – MP Northcote, Minister of Immigration and Broadcasting.	
Chinese Culture-‘Connecting with the Chinese community’	Royal Reed-Director of Prestige Lawyers	
Panel - Steve Hodges – Development Manager of Squash Auckland Benson Leng –Chinese Athlete Vicki Aitken – Development Manager of Harbour Golf Susan Zhu – Panel member of Ethnic People’s Advisory Panel Lisa Tocker - Manager of Recreation Facilities and Service Delivery at Auckland Council Open Questions	Facilitated by Richard Casutt (Sport Development Advisor Harbour Sport)	5:45pm
Small group discussions - What can we do to ensure the Chinese community engages and continues to participate in sport? <ul style="list-style-type: none"> • What helps Chinese people to stay • What are you doing to welcome new members? • What can we do to get more Chinese involved in sports? • Why wouldn’t you continue to participate in a sport? • Does your sport organisation support diversity? How? 	Facilitated by Richard Casutt	6:30pm
Light meal and opportunity to network/chat		7:00pm
Final Messages and close	Richard Casutt	7:45pm

For more information about the Chinese Sport Forum and ActivAsian project, visit:

www.harboursport.co.nz under ActivAsian

APPENDIX 5: FORUM AGENDA - CHINESE

8月11日2011年华人体育论坛节目流程



节目	负责人	时间
武术表演	新西兰太极武术社	5:00pm
Harbour Sport 致谢 (毛利文·中文·英语)	Toni-Marie Carnie – 总裁·Harbour Sport	5:05pm
Harbour Sport 欢迎来宾	司仪– Monica Mu -民族事务办公室	
Hon Jonathan Coleman 致辞	Hon Jonathan Coleman – Northcote 国会议员, 广播·移民部长	
华人文化 – 与华人社区	汪君尊律师 – 董事·皇家律师事务所	
社区代表 – 预设问题 - Steve Hodges – 奥克兰壁球协会发展经理 Benson Leng – 华人运动员 Vicki Aitken – 北港高尔夫球协会发展经理 Susan Zhu – 少数民族顾问委员会委员 Lisa Tocker – 奥克兰市政府-娱乐设施与服务经理 开放提问	Richard Casutt 协调, 体育潜能顾问· Harbour Sport	5:45pm
小组讨论 – 体育组织可以如何鼓励北岸华人参加并长期活跃于体育运动? <ul style="list-style-type: none"> • 怎么样可以帮组华人持续参与体育运动 • 您的体育组织怎么样欢迎新会员? • 我们可以如何鼓励更多华人参加体育运动? • 您会为了什么原因停止或退出体育运动? • 您的体育组织提倡多元文化吗? 如何? 	Richard Casutt 协调	6:30pm
晚餐时间·互相交流		7:00pm
感谢及欢送来宾	Richard Casutt	7:45pm

如想了解更多关于华人体育论坛及活跃亚裔的信息·请上此网站:

www.harboursport.co.nz 点击 [ActivAsian](#) 活跃亚裔

APPENDIX 6: FORUM EVALUATION FORM

		Harbour Sport – Participant Feedback Form			
Information Presented		Strongly Disagree	Disagree	Agree	Strongly Agree
1	The information presented was useful information				
2	The discussion opportunities in the forum were well structured and useful				
3	The content of the information in the forum was easy to follow				
4	Real case examples were used to illustrate learning points				
Comments:					
Benefits from attending the Forum		Strongly Disagree	Disagree	Agree	Strongly Agree
1	I am confident to apply the skills/knowledge/ information				
2	I was able to network and make useful connections				
3	I will apply and utilise some of the knowledge gained				
4	Please write two actions from forum that you will undertake: 1. 2.				
Discussion Feedback		Comment			
1	Please write your No. 1 solution for engaging the Chinese community in sport and recreation.				
Overall Feedback		Strongly Disagree	Disagree	Agree	Strongly Agree
1	The Forum was relevant and useful.				
2	The pace of the forum was appropriate and adapted to suit the group.				
3	The Forum met my requirements.				
4	I am satisfied with the Forum				
Feedback Details: Please complete details so we can get in touch to discuss points if need be					
Name:		Organisation/ Sport:		Email:	

		Harbour Sport – 来宾评估表格 			
资料介绍		非常反对	反对	同意	非常同意
1	论坛上所发表的资料与讯息对我有帮助				
2	小组讨论的结构良好				
3	论坛上的资料容易理解				
4	发言人说明内容要点时利用了真实范例				
其他评语:					
参加论坛的益处		非常反对	反对	同意	非常同意
1	我有自信可以应用论坛上所学的技能、知识、及资料。				
2	我有机会与他人交流及建立友谊的连接				
3	我会採用在论坛上所得到的知识				
4	请写下在论坛后您会采取的两个行动: 1. 2.				
小组讨论		评语			
1	请写下您在讨论过程中首要可以鼓励华人参加体育运动的方法				
整体评论		非常反对	反对	同意	非常同意
1	本论坛对您有相关既有用				
2	本论坛的流程速度适合今晚的来宾				
3	本论坛符合我的要求				
4	我对本论坛相当满意				
联系方式: 请填写资料以便我们在需要时可以与您联系					
姓名:		组织/运动:		电邮:	