

# Enhance your Sport's Leadership Capability

## List of guest speakers



### **Colin Stone—Regional Partnerships Manager at Sport NZ**

*40 year career in Sport Management both in NZ and UK. Appointments have included Assistant General Manager, Wimbledon Stadium, London; Promotions Executive Wimbledon Football Club, London; General Manager Napier City Rovers Football Club, Chief Executive Sport Hawke's Bay (17 years). Currently Regional Partnerships Manager-Central Sport NZ. Other appointments and voluntary positions have included: Chairman Basketball Hawke's Bay, Chairman Central Football, Chairman HB United Football Club, Deputy Chair Rugby League Hawke's Bay, Deputy Chair Pettigrew-Green Arena Trust; HB Regional Sport Park and All Whites Team Manager.*

### **Developing Successful Business Partnerships**

The process for selling sponsorship at community sport level and the development of win/win partnerships.



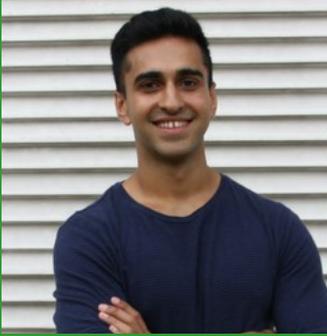
**John Page—Leads the governance programme for Sport New Zealand .**

*He has been instrumental in creating the Governance Framework and associated quality assurance (Governance Mark) process for the sector.*

*John had a long career in the performing arts holding senior roles across theatre, music and dance. Prior to shifting teams to the sports world he ran an independent production and artist management company. He is a marketer by training, a lapsed golfer, born again cyclist, beginner guitarist, keen poker player and reasonably sharp cook.*

### **The Strategic Role of the Board**

- The board's role is setting purpose and strategy
- Defining the governance/management relationship
- What is this thing called policy?
- What is the story we need to tell our stakeholders



### **Paul Ratual— Founder of Millennial Mindset**

*A 24 year old Millennial and recent graduate of the University of Auckland with a BA/ BCom double degree. Paul has secured some of the most prestigious job offers in management consulting and investment banking in the world. Through his business, Millennial Mindset, Paul has coached over 50 millennials from around the world to land their dream job, based on a deep understanding of themselves and their strengths. Through his work and research, he understands how many millennials are approaching the workforce in the 21st century, and what is most important to them in their career.*

#### **Building a Millennial Friendly Organisation**

This workshop will cover how to attract and retain Millennials in both paid and volunteer roles, how the Millennial generation is different from other generations in how they live and contribute to the community and the benefits of Millennials being involved in my organisation.



**Melanie Stanton—Managing Director of RedRibbon Careers, a company with 30 staff who provide workable solutions to a wide range of business and social service sectors throughout the top of the south.**

#### **Strategies and Tools/Tips and Tricks for Effective Communication**

Navigating the choppy waters of communicating with administrative staff, volunteers and management can be challenging. I will provide insights into what effective communication looks like when working with many different agendas, as well as some practical things to avoid. There will be an opportunity to involve you in an interactive session where a real life case will be provided and you will apply these tips and tricks to gain a successful outcome.

Each participant will leave with a template that can be applied to all peoples and all situations.

#### **Performance Management, Talent Management and Future Workforce Planning**

Securing a great workforce is a fundamental part of what makes a successful organization. I will demystify performance management and provide working examples of how this tool can enhance your team and your culture. Explore new ways to get the best out of your team by identifying talent in a meaningful way, provide strategies to retain your best people and develop mechanisms to source in the talent areas that you have gaps to ensure



### **Sarah Ford- Marketing & Communications, New Zealand Recreation Association**

*Sarah has been working in communications and marketing for more than 15 years, specialising in the non-profit sector.*

*Originally from the UK, Sarah has been living in New Zealand since the beginning of 2016. She co-ordinates all communications and marketing activity for NZRA including website, social media, blog, press releases and communicating with their thousands of members across different sectors of the recreation industry.*

**If your organisation would like to get more of your great stories into the media on a budget, this workshop is for you.**

#### **This workshop will:**

- Identify what is and what is not newsworthy to the media
- How to appeal to journalists for pick-up of your stories
- Best channels to release to
- Share great templates
- How to use social media to get the best result