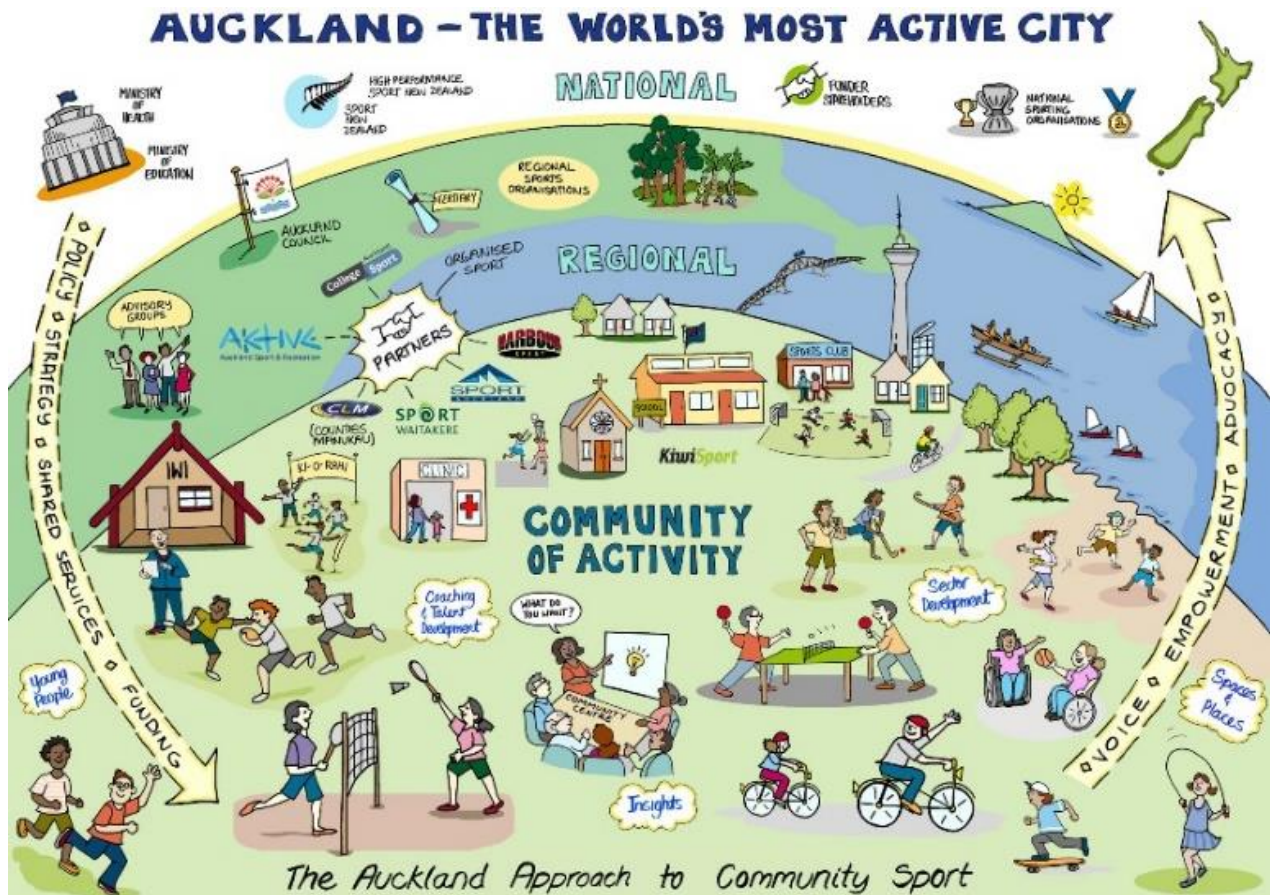


# The Auckland Approach to Community Sport

## OVERVIEW

Our vision for co-creating a world-class sport system in Auckland

What is it?



A targeted, scalable community sport system.

It's about working together with a targeted approach and developing a community's, iwi's, sector's and leader's ability to engage people and increase participation in sport and recreation.

It also includes initiatives that meet Tāmaki Makaurau's growing, diverse population and changing needs.

# The Auckland Approach to Community Sport

## Who is involved?

### The Auckland Approach to Community Sport



The Auckland Approach to Community Sport brings together a coalition of providers with distinct roles as shown on this diagram.

For example, Active sets the regional strategy for sport and recreation for Auckland; and Regional Sports Trusts/Partners CLM Community Sport, Harbour Sport, Sport Auckland and Sport Waitākere focus on building capabilities in their respective communities.

Sport New Zealand, Auckland Council and College Sport are also key stakeholders.

Other groups involved include schools, sports clubs, regional and national sports organisations, charities, facilities, churches, and commercial providers.

These groups work together and with communities to provide appropriate local solutions that aim to mobilise large numbers of people.

# The Auckland Approach to Community Sport

## What is the focus?

The Auckland Approach to Community Sport focuses on five main areas:

1. **Advocacy** – attract new funding, find efficiency savings and advocate at local and central government for the sport and recreation sector;
2. **Schools and communities** – more of Auckland's young people participating in sport and recreation;
3. **Coaching and Talent Development** – programmes, support and resources for coaches, athletes and organisations;
4. **Sector Development** – improved club, regional sport and recreation capability;
5. **Spaces and Places** – improved access to spaces and facilities for all Aucklanders.

## Who are we focusing on?

The target priority groups are **Young People 5-18 years, Girls 10-18 years, Indian, Māori, Chinese and Samoan ethnicities.**

There is a strong focus on helping **children and low participation communities** to be more active, as well as building the capability of sector providers and volunteers, including coaches.

## Who does what where?

As a group, we work across a growing, increasingly diverse Tāmaki Makaurau.

**Active** is responsible for setting the regional strategy, sport systems and programmes, advocacy, investment and shared services.

The Regional Sports Trusts/Partners focus on building capabilities in their respective communities:

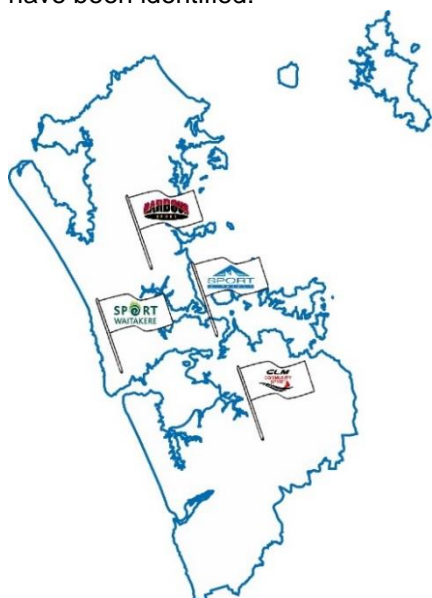
- **CLM Community Sport** is responsible for Counties Manukau (excluding Howick – Pakuranga);
- **Harbour Sport** is responsible for North Harbour;
- **Sport Auckland** covers central Auckland and the Howick community;
- **Sport Waitākere** operates in West Auckland.

Within these areas, we also recognise identified '**Communities of Activity.**' These have been identified due to their strong alignment to the target groups and are areas where we focus significant efforts to help shape delivery and connect initiatives, programmes and facilities with potential participants through a locally-led approach.



# The Auckland Approach to Community Sport

In 2019/20, the following geographic local communities across Auckland, aligned to target priority groups, have been identified:



CLM Community Sport	Sport Auckland
Clendon-Weymouth	Howick
Mangere East	Inner City
WERO - Facility	Mt Roskill
Otara-Papatoetoe	Tamaki-Maungakiekie
Papakura East	
Pukekohe North	
Pulman Park - Facility	
Harbour Sport	Sport Waitākere
Albany-Fairview	Glen Eden-Oratia
Birkenhead-Beach Haven	Lincoln North
Glenfield	New Lynn-Avondale
Helensville	
Northcote	

## Where are we heading?

This is an exciting and dynamic approach to sport and recreation in the diverse, rapidly growing city of Tāmaki Makaurau. The goal is to make Auckland the most active city in the world, helping Aucklanders to be healthier, happier and more connected to others.

For more information on *The Auckland Approach to Community Sport* visit <http://active.org.nz/the-auckland-approach/>, and here are the key contacts in each partner organisation working across *The Auckland Approach to Community Sport* – if there is a local need then please refer to the Regional Sports Trust/Partner; and for regional/strategic requirements please contact Aktive:

<b>Aktive</b>	Debbie Curgenvan Community Sport Manager	<a href="mailto:debbie.curgenvan@active.org.nz">debbie.curgenvan@active.org.nz</a>	021 243 0082
<b>CLM Community Sport</b>	Bernie Tovia Community Sport Engagement Manager	<a href="mailto:bernie@clmz.co.nz">bernie@clmz.co.nz</a>	021 275 2077
<b>Harbour Sport</b>	Richard Casutt Sport Capability & Business Development Manager	<a href="mailto:richardc@harboursport.co.nz">richardc@harboursport.co.nz</a>	0274 799 565
<b>Sport Auckland</b>	Scott Tibbutt General Manager	<a href="mailto:scott@sportauckland.co.nz">scott@sportauckland.co.nz</a>	623 7957
<b>Sport Waitākere</b>	David George Community Sport Manager	<a href="mailto:david.george@sportwaitakere.nz">david.george@sportwaitakere.nz</a>	021 688 354

