



Regional Strategy 2020-2022

Build Capability	Increase Participation	Increase Awareness	Inclusion in Sport
Monitor and evaluate both local and regional services and apply feedback throughout	Identify and increase sport, play, and active recreation opportunities for all	Highlight the needs of the Asian community through shared resources	Support capability for effective ethnic engagement and social cohesion in sport
Promote collaboration between Asian community and other stakeholders	Engage and activate the Asian community to be more physically active	Improve availability and accessibility of sport and recreation related information	Improve cultural responsiveness of stakeholders
Build sustainability into initiatives	Create initiatives with long term outcomes	Expand ActivAsian's services to wider Asian community and areas	Champion Diversity and Inclusion, and advocate for the Asian community



For the Asian community to be active, connected, and lead healthy lifestyles.
Inspire, empower, and collaborate with Asian communities through play, active recreation, and sport.

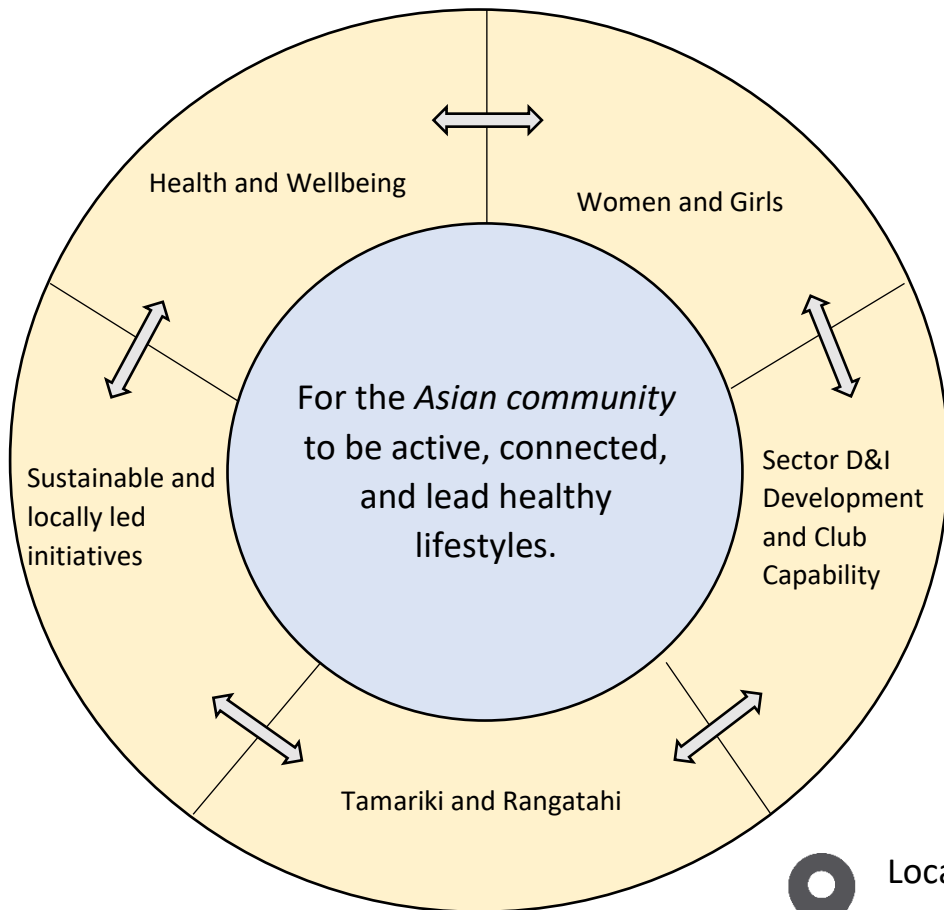
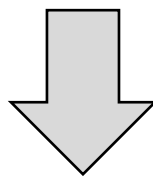


Capability – Strengthen and upskill the Asian community for a more active, cohesive, and sustainable future

Participation – Increase Asian community’s participation in sport, play and active recreation

Awareness – For ActivAsian to be a trusted source of information and services for the Asian community and across the sector

Inclusion – Enhance sector’s cultural competency and be a voice for Diversity and Inclusion



Local Lens

Regional Goal

