Situation (Formative Evaluation)

Inactivity amongst the Asian community and in particular Asian youth in play, active recreation and sport.

- Asian children and youth Significantly less likely to participate in organised physical activity than total young people in Auckland in any given week (69% compared to 81%)
- Asian adults Significantly less active than total adults in Auckland each week (66% compared to 73%)

Underrepresentation and lack of targeted ethnic engagement initiatives and strategies:

Ethnic Engagement Survey (HS) – 36 responses:

- Avg. self-score of 5.25/10 in Asian representation amongst members/participants
- Avg. self-score of 2.94/10 in Asian representation amongst operational staff
- Avg. self-score of 2.83/10 in Asian representation amongst governance

Inputs & Resources

Regional ActivAsian

Regional ActivAsian

Key partners and

Auckland Council

Key

Participants

Asian community,

Clubs, RSOs, NSOs,

RSTs, Schools,

Administrators.

Coaches, Referees,

Sector Leaders and

Directors

stakeholders:

Local Boards

RSTs – Delivery

Team

Lead

Aktive

Partners

Develop innovative, safe and inclusive play, active recreation and sport opportunities that meet local needs

Activities

Empower and upskill the Asia community as leaders through training opportunities

Advocate for the Asian community through leadership and shared resources

Support and upskill the Play, Active Recreation and Sport sector in ethnic engagement through shared resources and workshops

Champion Diversity and Inclusion across the Play, Active Recreation and Sport sector

Outputs

Locally-led and sustainable community programmes delivered

Play, active recreation and sport opportunities created and promoted

Leadership Training targeting Community Champions and Youth successfully completed

ActivAsian brand regularly promoted and shared

Deliver Ethnic Engagement workshops/presentations

Develop co-designed Ethnic Engagement initiatives

Asian Engagement Toolkits, Data Reports and other resources developed and shared with clubs and organisations Increased opportunities for the Asian communities to explore, learn and participate in play, active recreation and sport

Short Term

Increased awareness of ActivAsian amongst the community and Play, Active Recreation and Sport sector

Increased opportunities for the Asian community to develop as leaders in play, active recreation and sport at community levels

Increased ethnic engagement awareness amongst Play, Active Recreation and Sport organisations Increased Asian community's participation in play, active recreation and sport

Outcomes

Medium Term

ActivAsian is a trusted source of information and services for the Asian community and across the sector

Asian community is empowered to be leaders within play, active recreation and sport opportunities

Increased cultural competency across the Play, Active Recreation and Sport sector Reduced inequality in the participation of Asian population in play, active recreation and sport

Long Term

(Impact)

ActivAsian is known as the delegate and representation for the Asian population

The Asian community is strengthened and upskilled for a more cohesive and sustainable future

The Asian community is represented and advocated in the Play, Active Recreation and Sport sector

The Asian community is activated, advocated and represented at community levels across play, active recreation and sport

Assumptions

- The Asian population will continue to grow in Tāmaki Makaurau and New Zealand
- The need for cultural competency amongst the sector continues to Grow
- Schools and the sector will critically reflect on the current practices and co-design for an inclusive and welcoming environment for the diverse community

External Factors

- Limited buy-in from the Asian community (self sustained)
- Weak alignment with funders' focus areas and ActivAsian Strategic Direction could be tested

<u>Activities</u>

What will be done?
Who will be involved?
Identify who is expected to involved
(participants, stakeholders etc)

Outputs

What will be delivered? (Tangible) How many? e.g. number of training sessions delivered? Reach of social media messaging, Number of participants, gender disaggregated.

Short term outcomes

Increases in skills, knowledge and awareness.

Survey of participants, survey of social media reach.

Medium term outcomes

Change in behaviour change and decision making Case studies, interviews, surveys, (participant level)

Long term outcomes

Change in status or life conditions Case studies, interviews, surveys, observation (population level) Evaluation reporting (Goal level) completed highlighting key changes against programme objectives

Logic model descriptions

Logic Model Stages	Description
Inputs	Inputs are the resources required for the logic model to function. The most common resources for socially based interventions are funding, staffing and facilities. Due to this, inputs can often be generalised for socially based logic models. ⁴
Activities	Activities are the 'do' of the logic model. They describe what is going to be done for an intervention. Activities are always written in the present, or future, tense. Activities are, arguably, the most critical part of any logic model yet are often under-considered. Without activities, the logic model will not be action-based. In many respects, it is the inclusion of the activities that differentiates a logic model from a theory of change.
Outputs	Outputs state the tangible deliverables of the logic model. They describe what will be delivered by the intervention. Outputs are always written in past tense. An output will most often be realised through the completion of a group of activities.
Outcomes	Outcomes are the changes in response to the outputs. Often these are broken into three sub-stages:
	Short-term: A short-term outcome relates to an increase in awareness, skills or knowledge of the participants. (Written in past tense)
	Medium-term: A medium-term outcome relates to an observable behaviour change in the participants. (Written in past tense)
	Long-term (impact): A long-term outcome – often called impact – relates to changes in the wider society. The logic behind this is that the participants in the intervention will influence their whanau, neighbours and friends. (Written in past tense)
Goal	A goal for a logic model is often a highly aspirational statement. It is strategic in nature, often being linked to the organisational strategic direction. There should only be one goal for any intervention. (Written in the present tense, as a statement of aspiration ⁵)