



REGIONAL ACTIVASIAN 2024-2028 APPROACH

Key Successes

Inclusive Environment

A welcoming and safe environment for Asian communities

Empowered Leadership

Asian communities are resourced, upskilled and confident to lead for success

Active Participation

Asian communities are participating and socially connected within their local area

Key Focus Areas



SYSTEM AND CAPABILITY BUILD

Bridge building between Asian communities and the Play, Active Recreation and Sport sector



COMMUNITY-LED DEVELOPMENT

By the community, with the community and for the community



QUALITY OPPORTUNITIES

Our communities shape what their lifelong participation looks like



ADVOCACY AND EDUCATION

Our role to call on others to embark on this Asian engagement waka with us



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OUR PRIORITY GROUPS

Asian tamariki and rangatahi who are:

- young women & girls
- newcomers
- from the Rainbow community
- from Chinese, Indian, Filipino and Korean communities

Communities of Activity

We will prioritise areas where our target groups are most concentrated (2024-2026):

- CLM Community Sport - Māngere, Manurewa, Ōtāhuhu & Ōtara
- Harbour Sport - Glenfield, Beach Haven, Albany & Hibiscus Coast
- Sport Auckland - Glen Innes-Mt Wellington, Panmure-Pakuranga East, Flat Bush, Oranga-Onehunga & Wesley-Roskill South
- Sport Waitākere - Glenavon, Kelston, Glen Eden, Rānui & Lincoln North

